

AUTOHARVEST ANNOUNCES THOMAS ANDERSON JOINS BOARD OF DIRECTORS

Detroit, Mich., April 27, 2012 — AutoHarvest Foundation, a newly organized e-collaboration marketplace for intellectual property in the area of advanced manufacturing, is delighted to announce that Automation Alley Senior Director and Director of Entrepreneurism Thomas Anderson, Ph.D., was elected to serve on its board of directors.

Automation Alley Executive Director Ken Rogers said “We are thrilled to hear that AutoHarvest has offered Tom Anderson the opportunity to contribute to the leadership of their organization. Tom’s experience developing a licensing program for non-competitive applications at General Motors makes him uniquely qualified to advise AutoHarvest as they connect entrepreneurs in our region with resources to spur new ventures and products.”

“Tom Anderson’s expertise in manufacturing, advanced technology and entrepreneurial support made him an ideal candidate for our board of directors,” said David E. Cole, Co-founder and Chairman of AutoHarvest. “Having worked with Tom during a partnership with Delphi Corporation, we were able to successfully spin off several disruptive technologies into startup ventures and move down the path to commercialization”, said AutoHarvest Co-Founder and President, Jayson Pankin.

As a Senior Director at Automation Alley, Anderson is responsible for strategic management and budget development and integration. As Director of Entrepreneurism, he is responsible for promotion and operation of all entrepreneurial services and activities, including management of seed fund investments and Automation Alley’s partnership with the Blackstone LaunchPad program. Anderson was previously employed as a consultant and principal at Strategic Business Development, LLC and as a manager of research and development globalization at General Motors Co.’s Research and Development Center.

Anderson serves on the boards of several local institutions and organizations, including TechTown, Great Lakes Entrepreneurs Quest, Great Lakes Angels, William Beaumont Hospital and Oakland University’s School of Engineering and Computer Science.

Anderson holds a Ph.D. in neuroscience from the University of Michigan, a master’s degree in business administration from Michigan State University, a master’s degree in mathematics from the University of Texas, and a bachelor’s degree in math and physics from Hamline University.

For Further Information about AutoHarvest Foundation Contact Jayson D. Pankin, go to www.autoharvest.org or email info@autoharvest.org

For more information, contact the Automation Alley Resource Center at (800) 427-5100 or info@automationalley.com

About AutoHarvest

AutoHarvest Foundation is a Michigan 501 (c) 3 non-profit organization and is led by some of the most highly respected figures in the automotive industry. AutoHarvest is designing and planning to launch a marketplace-driven Ecollaboration system that accelerates innovation in advanced manufacturing. AutoHarvest is guided by its peer interest group, which consists of over 70 prominent government, university, automaker, supplier, venture capital, business accelerator and manufacturing organizations. Located within the innovation hubs of the Southeast Michigan region including Wayne State University's Research and Development Park - TechTown - and the University of Michigan's North Campus Research Complex, AutoHarvest sits in the heart of NAFTA's automotive cluster. Recently awarded a grant by the New Economy Initiative Foundation ("NEI"), AutoHarvest is part of the NEI's Detroit Regional Innovation Network, a 10-year program to boost high-tech development and job creation in Southeast Michigan. For more information visit: <http://www.autoharvest.org>.

About Automation Alley

Automation Alley is a technology business association driving the growth and image of Southeast Michigan's economy through a collaborative culture that focuses on workforce and business development initiatives.

Since its founding in 1999, Automation Alley has expanded to include nearly 1,000 businesses, educational institutions and government entities from the City of Detroit and the surrounding eight county region. Automation Alley promotes regional prosperity through entrepreneurial and exporting assistance, workforce development and technology acceleration.

For additional information, visit info@automationalley.com