

AUTOHARVEST and Detroit International Advanced Manufacturing Technology Show (DIAMTS) Partner to Enhance Detroit Expo

Detroit, July 26, 2012 - The AutoHarvest Foundation would like to announce that it has entered into a memorandum of understanding with the Detroit International Advanced Manufacturing Technology Show (DIAMTS) regarding the October 23-25th Expo at Cobo Hall in Detroit.

AutoHarvest and DIAMTS have begun collaborating to enhance the scope and participation in the 2nd Annual Detroit International Advanced Manufacturing Technology Show to promote greater partnering between Midwest technology companies and their Asian counterparts in the area of advanced manufacturing and automotive-related technological innovation. This collaboration provides AutoHarvest members with the opportunity to exhibit and participate in the DIAMTS event at Cobo and for DIAMTS Asian partners and exhibitors to join AutoHarvest's e-collaboration marketplace for intellectual property in advanced manufacturing. Joining these ecosystems will foster new and expanded relationships that drive the flow of intellectual property across industrial sectors and vast geographies for members of both organizations.

Through this partnership, DIAMTS will assist AutoHarvest to showcase innovative technologies and intellectual property from their members beyond the AutoHarvest online system in a physical showplace. "DIAMTS aims to promote advanced manufacturing technology from Detroit and the Midwest automotive cluster. We found AutoHarvest plays a very important role in promoting those technologies not only on a local level but with global target which is coincident with the vision of DIAMTS", stated by Eric Huang, Chairman and CEO of Detroit International Auto Salon (DIAS), the sponsor of DIAMTS. "This Memorandum provides a method to unite the typical business practice of meeting at exhibits for a few days with the *always on* virtual community being established by AutoHarvest," said AutoHarvest Co-Founder and Chairman, Dr. David E. Cole. "DIAMTS has taken a bold step to put Detroit in the center of international activity for advanced manufacturing and AutoHarvest's members will benefit from participating in this forum and building new relationships with Asian organizations" added Jayson D. Pankin, AutoHarvest Co-Founder, President and Chief Executive Officer.

The Detroit International Advanced Manufacturing Technology Show (DIAMTS) aims to be the industry's premium event for connecting the Motor City to global business. It focuses on fields such as OEM Auto Parts, Electric Vehicles and Machinery. Through DIAMTS, Detroit looks to cooperate with international automotive companies to create win-win situations.

To Learn More:

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ABOUT AUTOHARVEST

AutoHarvest Foundation is a Michigan 501 (c) 3 non-profit organization and is led by some of the most highly respected figures in the automotive industry. AutoHarvest has, in beta testing, an online E-collaboration marketplace for intellectual property that accelerates innovation in advanced manufacturing. AutoHarvest is guided by its peer interest group, which consists of over 90 prominent government, university, automaker, supplier, venture capital, business accelerator and manufacturing organizations. Located within the innovation hubs of the Southeast Michigan region including Wayne State University's Research and Development Park - TechTown - and the University of Michigan's North Campus Research Complex, AutoHarvest sits in the heart of NAFTA's automotive cluster. Recently awarded a grant by the New Economy Initiative Foundation ("NEI"), AutoHarvest will join the NEI's Detroit Regional Innovation Network, a 10-year program to boost high-tech development and job creation in Southeast Michigan. For more information visit: <http://www.autoharvest.org>.

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DIAMTS, *The Detroit International Advanced Manufacturing Technology Show*, hosted by DIAS, aims at being the industry's premium event for connecting the Motor City to global business. It focuses on fields such as OEM Auto Parts and Electric Vehicles and Machinery. Through DIAMTS, Detroit looks to cooperate with international automotive companies to create win-win situations.

For more information, please visit www.diamts.com call 734-961-8822.