

News release

Omnia Group and AutoHarvest Collaborate to Expand Intellectual Property Marketplace for Advanced Manufacturing

Global translation expert Omnia Group provides pro bono expertise to bridge language barriers for advanced manufacturing e-collaboration marketplace. The AutoHarvest.org public facing website for intellectual property is now in five languages: Chinese, English, French, German and Italian.

DETROIT, MICHIGAN and SASSUOLO, ITALY - (November 21, 2013) — The Omnia Group and the AutoHarvest Foundation announced that the AutoHarvest.org public facing website is now translated into 5 languages: Chinese, English, French, German and Italian. The two organizations expanded access to millions in their native language to the AutoHarvest e-collaboration marketplace for advanced manufacturing intellectual property. Within the AutoHarvest ecosystem, innovators and commercializers have a direct line of sight to intellectual property opportunities to buy/sell/license and collaborate from a multitude of large and small organizations across the full spectrum of advanced manufacturing.

Created in Detroit, the heart of the NAFTA automotive cluster, AutoHarvest offers access throughout the traditional and nontraditional automotive supply chain and beyond. “The pro bono contribution by Omnia Group will help grow our international participation in many new regions of the world” said AutoHarvest president and CEO, Jayson D. Pankin.

Omnia Group opened its first-ever office in the United States in 2012, and the collaboration is a part of Omnia’s outreach into the automotive community.

“By opening an office here in Detroit, the hub of the automobile world, we will not only consolidate our presence in North America, but we will also strengthen our position globally in the language services industry. IteroText has over four decades of expertise in the automotive and related industries, Omnia, consistently ranked amongst the top one hundred language service providers worldwide, enjoys year-on-year growth, albeit largely in Europe,” stated Cesare Zanni, CEO of Omnia. “We intend to support our clients with excellent service based on best-of-breed technologies.”

Through the collaboration, more global entrepreneurs and corporate executives will have direct access to a centralized hub for innovation in their native language, further encouraging collaboration across the advanced manufacturing spectrum. This multilingual platform brings more innovators and commercializers one-click-closer™ to building new relationships that generate intellectual property transactions and accelerate the adoption of innovation.

About Omnia-Group

Omnia was first incorporated in 1983 in Sassuolo, the heart of industrial Northern Italy, to serve the local ceramics industry. With the advent of the Internet in the 1990s and the growing need for companies to transcend local borders to extend their global reach, Omnia identified technology as the key to effective international communications in the globalization era. Over the years we have consolidated important partnerships with technology leaders and extended our own service offering with a suite of web, e-business and localization solutions specially designed to respond to our customers' increasingly complex globalization needs. At the same time we have expanded our industry knowledge into new markets: Automotive, Agricultural & Heavy Machinery, Consumer, Finance & Legal, Healthcare & Life Sciences, IT & Software, Manufacturing. Today Omnia provides translation services to meet all your international communication requirements, guiding you through each stage of the information chain. We draw on a unique and complementary blend of sophisticated technologies and human knowledge to translate your global communications into local success. Our offices in Turin, Domodossola, the United Kingdom, France, Germany, Spain, Switzerland, Norway and the United States ensure that we are able to support our clients globally. For more information visit: <http://www.omnia-group.com/>

About AutoHarvest

AutoHarvest Foundation, a 501(C)3 nonprofit, created and operates a unique innovation ecosystem led by some of the most highly respected figures in the automotive and manufacturing industries. In 2012, AutoHarvest.org was launched as the world's only truly neutral and global on-line meeting place for innovators of all types with an interest in advanced manufacturing. This system allows users of all types to showcase capabilities, technologies and needs system-wide and then privately connect with fellow inventors and commercializers to explore technology and business development opportunities of mutual interest. The AutoHarvest interest group consists of over 200 prominent R&D and manufacturing organizations from industry, government and academia. Recently awarded a multi-year grant by the New Economy Initiative Foundation of Southeast Michigan, AutoHarvest is part of the Detroit Regional Innovation Network. For more information visit: <http://www.autoharvest.org>